



Jaman
jaman.com

Owner Jaman
Agency In-house

Content	22/25
Usability	21/25
Branding	18/25
Monetisation	21/25

Total **82/100**

nma
site
OF THE WEEK

I've long used the internet to discover new music but hadn't considered

doing the same for movies, preferring to browse Amazon and Play.com. Jaman showcases hundreds of independent movies to rent and download for a small fee, while a selection can be streamed for free. It's also a community that enables you to access external social media through FriendFeed* and share your views of the films you've watched. Handily, a lengthy sign-in process is eradicated by the option to use your Facebook login. There are a huge number of films on Jaman but it provides a hefty amount of editorial to help you focus your browsing, including staff favourites, most popular and seasonal selections. A lovely touch is an application that helps you find movies suited to your current mood. Once you've selected a film, you can watch a short trailer, read user reviews and, if it captures your interest, pay £2 to rent it for a week. The site is easy to use and does its job very well. **Charlotte McEleny**

Other sites in this sector

- findanyfilm.com
- indieflix.com